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- FOR IMMEDIATE RELEASE -

Fresh Clinics Media Release

Fresh Cosmetic Clinic Sydney has received a public health alert today. Despite the similarity in names, that business has nothing to do with our business, Fresh Clinics

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Yesterday, the Health Care Complaints Commission (**HCCC**) issued a [media release](#) ‘*Public Warning: Fresh Cosmetic Clinic Sydney*’, warning the public about the Fresh Cosmetic Clinic Sydney (also known as Blissful and by other names) located at Suite 602, Level 6, 630 George Street, Sydney NSW 2000”

The HCCC’s public health warning follows an inspection of Fresh Cosmetic Clinic Sydney which found many of the clinic’s practices had exposed clients to various safety concerns, including potential exposure to blood borne viruses such as Hepatitis B, Hepatitis C and HIV.

Evidence obtained during the HCCC’s inspection revealed egregious practices at Fresh Cosmetic Clinic Sydney, including that invasive cosmetic procedures being performed by unregistered staff at the clinic, rather than by registered medical practitioners. Those same staff were illegally prescribing and administering prescription medicines such as botulinum toxin, hyaluronic acid and anaesthetics. Some medicine stocks were expired.

There have been subsequent stories printed in the [Sydney Morning Herald](#), [Daily Mail](#), and [The Guardian](#).

“Fresh Clinics would like to clarify and reassure the public and its customers that the business subject of these investigations has nothing to do with Fresh Clinics’ business and its associated clinics.” said Dr John Delaney, Fresh Clinics’ Co-Founder.

Dr Delaney added, “The HCCC’s media release brought to our attention the existence of Fresh Cosmetic Clinic Sydney and we intend on issuing their clinic with a cease and desist letter due to the similarities between their business name and our registered trademark.”

While Fresh Cosmetic Clinic Sydney is alleged to have breached numerous legislative and regulatory requirements, Fresh Clinics takes a best practice approach to clinical governance, infection-control procedures, and advertising compliance. In fact, Fresh Clinics regularly



engages with National and State governing bodies to provide its clients with technological and educational updates, setting the industry standard in AHPRA & TGA compliance.

Dr Delaney said that, "Fresh Clinics is in the process of sending a cease and desist letter to Fresh Cosmetic Clinic Sydney to stop using the trade marks of Fresh Clinics".

Fresh Clinics provides customised, industry-leading practice management solutions that support flourishing and prosperous cosmetic clinics. Our practice management software is tailored to the aesthetics industry, provides readily available doctors for prescribing or clinical support and assists cosmetic clinics with compliance, adverse event management and training.